

## Ten Things to Do <u>Today</u> to Get Business

- 1. Send a handwritten note.
- 2. Clip and send an article of interest.
- 3. Talk to a satisfied client and ask who else you might help.
- 4. Send a thank-you gift to someone who referred you.
- 5. Give your business card to someone with influence.
- 6. Send a letter to the editor of a magazine your customers read.
- 7. Add fifteen people to your mailing list.
- 8. Leave a compelling voice mail.
- 9. Make an appointment.
- 10. Call a client you haven't talked to in two years.

Rainmakers do something every day to help their company get new business.

Taken from How To Become A Rainmaker by Jeffrey J. Fox

PEOPLE \* PROCESS \* PRODUCTIVITY \* PROFIT