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VALUES DRIVEN SOLUTIONS STRATEGIC PLAN

PROVIDED BY:



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VALUES, VISION AND MISSION

VALUES

- _____
- _____
- _____
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- _____

VISION

- _____
- _____
- _____

MISSION

- _____
- _____
- _____

SITUATIONAL ANALYSIS

MARKET ANALYSIS

- Past, current and future trends
- Areas of growth
- The local, national and global economy

SWOT ANALYSIS

STRENGTHS

- _____
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WEAKNESSES

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OPPORTUNITIES

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THREATS

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COMPANY-WIDE STRATEGIC INITIATIVES

STRATEGIC INITIATIVE AREAS

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

STRATEGIC INITIATIVE AREA # 1

STRATEGIC INITIATIVE AREA #1 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #1 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

STRATEGIC INITIATIVE AREA # 2

STRATEGIC INITIATIVE AREA #2 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #2 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

STRATEGIC INITIATIVE AREA # 3

STRATEGIC INITIATIVE AREA #3 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #3 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

STRATEGIC INITIATIVE AREA # 4

STRATEGIC INITIATIVE AREA #4 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #4 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

STRATEGIC INITIATIVE AREA # 5

STRATEGIC INITIATIVE AREA #5 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #5 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

STRATEGIC INITIATIVE AREA # 6

STRATEGIC INITIATIVE AREA #6 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #6 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

STRATEGIC INITIATIVE AREA # 7

STRATEGIC INITIATIVE AREA #7 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #7 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

STRATEGIC INITIATIVE AREA # 8

STRATEGIC INITIATIVE AREA #8 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #8 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

STRATEGIC INITIATIVE AREA # 9

STRATEGIC INITIATIVE AREA #9 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #9 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

STRATEGIC INITIATIVE AREA # 10

STRATEGIC INITIATIVE AREA #10 - STRATEGIC INITIATIVE

STRATEGIC INITIATIVE AREA #10 - GOALS & ACTION STEPS

Goals & Action Steps	Owner	Status	Due Date
<input type="checkbox"/> Goal #1 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #2 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #3 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #4 <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #5 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #6 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #7 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #8 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #9 – <ul style="list-style-type: none">• Action Step(s)			
<input type="checkbox"/> Goal #10 – <ul style="list-style-type: none">• Action Step(s)			

ACTION ITEMS

APPENDIX A:

APPENDIX B:

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APPENDIX C:

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