

Trust – Seven Essential Beliefs and Initiatives

1. Trust begins with a personal commitment to respect others, to take everyone seriously.
2. Trust grows when people see leaders translate their personal integrity into organizational fidelity.
3. The moral purpose of our organizations and of our personal commitments is the soil in which trust can take root and grow.
4. Trust is built on kept promises.
5. Trust in organizations depends on the reasonable assumption by followers that leaders can be depended on to do the right thing.
6. The building of trust in organizations requires leaders to hold the group accountable.
7. For trust to be maintained over time, leaders must demonstrate competence in their jobs-just like everyone else.

Taken from Leading Without Power by Max De Pree