

Values List

There are 37 values in this list. Add any others that may come to mind. Then, carefully consider each of them in terms of its level of importance to you relative to the others listed. Pare down the list by cutting it in half, then half again; finally ending with your top three values. Remember that you're not necessarily pulling values out that don't matter to you, they just don't matter as much as those you keep in your list.

Efficiency – producing results in a timely manner with a minimal of waste, expense or unnecessary effort

Growth – investing in lifelong learning, personal development, self-education

Creativity/Innovation – thinking outside the box; trying new ways of accomplishing a goal

Customer Satisfaction – achieving excellence in customer satisfaction

Family – being with family, both quality and quantity of time

Competence – possessing the skill, knowledge and ability to perform

Integrity – words and deeds match up. I am who I am, no matter where I am or who I am with

Faith/Religion – belief in a higher power

Balance – balancing time and effort between work, home and hobbies

Teamwork – cooperative effort by a group or team

Wisdom – having deep understanding, insight, and knowledge, the ability to make good judgments

Effectiveness – executing with precision to achieve results

Commitment – being bound emotionally or intellectually to a course of action, dedication

Accountable – takes responsibility for both actions and outcomes

Loyalty – faithful to a person, an ideal, a custom, a cause, or a duty

Fairness – treating people and being treated equally

Volunteerism/Service – serving the community, non-profit organizations

Passion – intense emotional excitement, boundless enthusiasm

Achievement – aspires to the highest levels of excellence

Simplicity – lack of complexity, complications

Courage – the willingness to take calculated risks and step outside of one’s comfort zone

Fitness – being physically fit; optimal well-being

Fun – playfulness, ability to laugh and express humor, joking

Honesty – being truthful, sincere

Legacy – making a difference today with tomorrow in mind, succession

Perfection – reaches the highest attainable standard, details

Recognition – giving and receiving acknowledgement for achievements

Independence – free from the influence, guidance, or control of others

Urgency – fast paced, swift, action oriented

Change – looking forward to and valuing change, continuous improvement, doing things differently

Status – holding a position of importance, high standing, prestige

Structure – formality, processes, and systems

Diversity – respecting a variety of cultures/lifestyles

Money/Wealth – an abundance of valuable material possessions, riches

Knowledge – subject matter expert, educated via experience or study

Authority – possessing power over decisions, people, assets

Trust – firm reliance on the integrity, ability, or character of a person or thing