

Creating Values, Vision and Mission

Definitions:

Shared Values Are:

BELIEFS we share that
guide our decisions

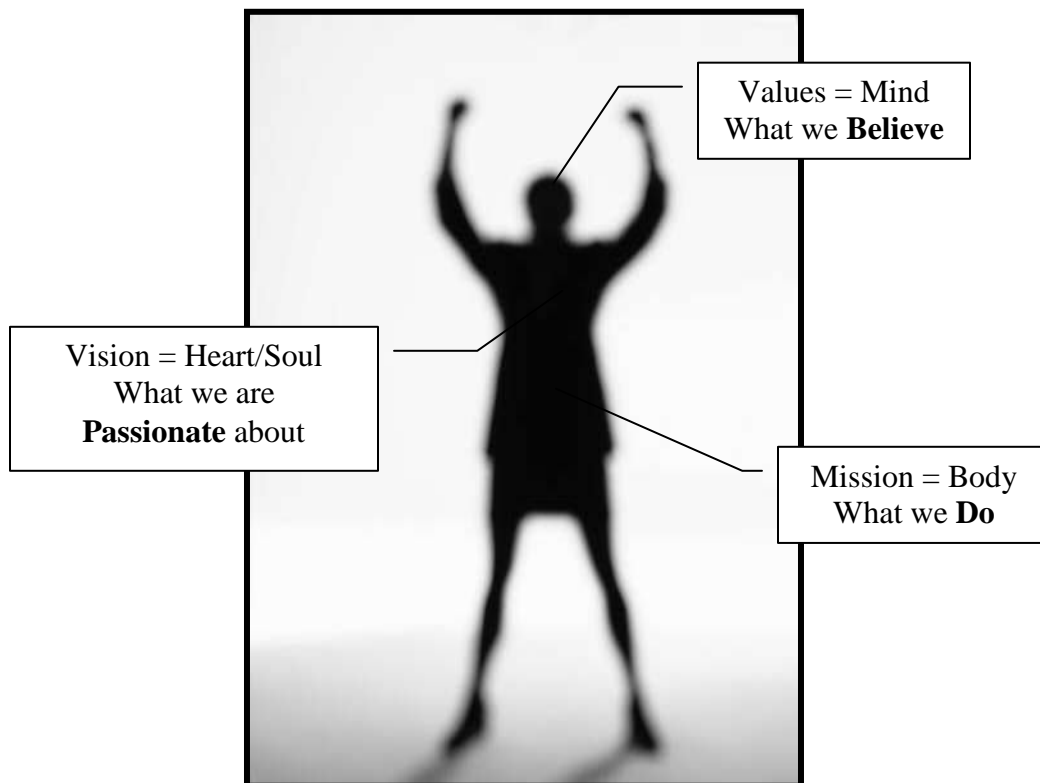
Compelling Vision Is:

Our **IMAGE** of who we are
and how we want to be remembered

Energizing Mission Is:

What we **DO** each day

Values, Vision & Mission: Decision Making Boundaries





Creating Shared Values, Vision and Mission can be a daunting task. To help you through this process, begin by answering the following questions:

Some Questions to Ponder

- What does your Organization value (what does your Organization believe)?
- How does your Organization want to be seen by their customers (what is their image)?
- What does your Organization do (what does it hope to accomplish)?
- What goals would you like to set for this year?
- What resources or tools do you need to achieve those goals?
- Record a short list of your ideas, thoughts, and goals for your Organization: